

Profile

I come from a family of artists. My mom is a painter, and my dad has a badass beard design. But I attribute my talent to hard work + curiosity. I began my artistic career as a faux finish artist. I enjoyed using my creativity on a daily basis, but I still felt like I could do so much more. So I found my niche in graphic arts and art direction, which never felt like work. It feels like underpants that fit really well.

And I love well-fitting undies; that's why I love this stuff.

Experience

McGarryBowen | Chicago

09/2016 - Present

Senior Art Director | Its cold outside, but work keeps me warm and so far I had great opportunities here: worked on the American Express winning pitch, Oscar Mayer, Disney, Brita, US Open 2018 and Marriott.

Y&R | Miami

09/2015 - 09/2016

Senior Art Director | Enjoying one of the most beautiful views of Key Biscayne bay while working hard on projects for beIN Sports, Coca Cola, Mazda, FedEx and We Save Lives.

DDB | Miami

03/2013 - 09/2015

Art Director - Senior Art Director | Collaborated closely with the creative team in pitching and winning Sprint and Goodyear accounts. Working on brands like: McDonald's, Statefarm, Goodyear, Square and BuddyFruits.

McCann | Miami

2012 - 2013

Digital Art Director | My home away from home for over a year - slept there sometimes to work on: Tam Airlines, Mastercard and Latam Airlines Group.

La Comunidad | Miami

01/2012 - 04/2012

Intern Art Director | My first agency experience! Drank lots of free coffee and spent a lot of time petting a lion. Worked with a great a team on Corona Extra and Rolling Stone Magazine.

Education and Powers

Miami Ad School | Miami

2010 - 2012

Art Direction

- Mac based
- Expert in Adobe Creative Suite
- Expert in Final Cut Pro
- Expert in Keynote and Powerpoint
- Strong knowledge of Cinema 4D and typography animation
- Strong knowledge of mobile and webdesign best practices
- Basic knowledge of html, javascript